

# FLORIDA CHAPTER 2021 WORKSHOP SUPPORT

WEEK OF MAY 3-7, 2021



While nothing is the same as being together, we've got some creative and fun ways to connect with potential clients, leads, and customers and are working hard to make our online event worth your support.

## OUR 2021 FLORIDA CHAPTER WORKSHOP IS VIRTUAL AND COMING STRAIGHT TO YOU!

### LINK UP AND CONNECT WITH THE SOUTHEAST'S GO-TO REGIONAL HHW EVENT!

**In 2021, NAHMMA is moving ahead** in the world of household hazardous waste and pollution prevention. This year's Florida Chapter Workshop is the largest gathering of HHW & SQG industry professionals in the Southeast. Join us for a great week of cutting-edge information, best practices, and the latest in the world of HHW management practices!

**This year, there's no need to jump on a plane or book a hotel, because we're bringing the latest in HHW and SQG industry updates, regional program achievements, and operational best practices right to you via our mobile app and event website.**

### WHO'S GOING TO BE THERE?

**Folks like yourself in the HHW and SQG industry including:** city, county and state government officials; environmental consulting firms and non-profit organizations; waste management, recycling industries and manufacturing; educators and educational institutions; and NAHMMA Florida Chapter membership drawing from all Florida counties!

## WHY SUPPORT OUR EVENT?

Supporters will be identified through the NAHMMA website, event app, and social media channels; identified in the event app; and given the opportunity to share information about services during the program.

- » Premium brand exposure and company engagement with an important subset of the industry
- » Build relationships with buyers, leaders and decision makers
- » Share your experience and expertise with a direct target audience
- » Support your regional Florida Chapter!

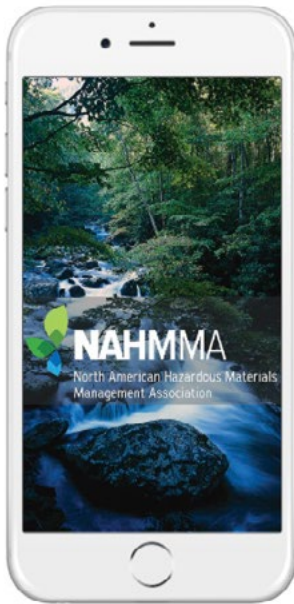
## SUPPORT LEVELS

INCLUDES	GOLD \$2,000	SILVER \$1,000	BRONZE \$750
Complementary 1-Year Membership	3	2	1
Company Logo and Link on the NAHMMA Website	X	X	X
30-45 Second Prerecorded Commercial for Relevant Sessions	3	2	1
Lead Generation from profile activity	X	X	
App Splash Screen	X		
App Event Page	X		
In-App Profile	FULL	FULL	PARTIAL
Push Notifications Sent on your Behalf	3	2	1
Links to Website and Contact Information	X	X	X
PDF Attachment Included in App	X	X	X
Banner Ad in App	X	X	

## ADDITIONAL SUPPORT OPTIONS

SUPPORT TYPE	RATE	INCLUDES
Keynote address (Live)	\$500	Support our Keynote Speaker session to include logo on slides, keynote introduction, and introduction of one's company
President's morning welcome (Live)	\$500	Support our President's Morning Address to include logo on slides and brief introduction of one's company

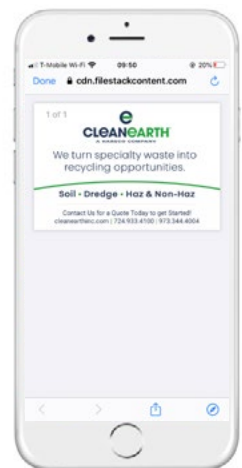
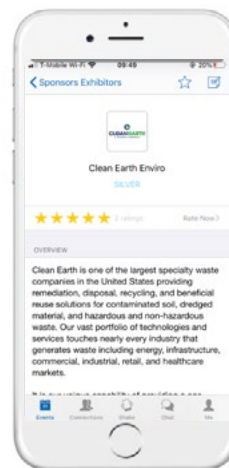
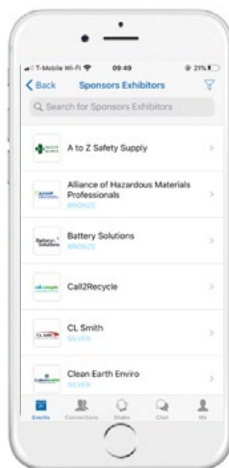
# VIRTUAL EVENTS LOOK GOOD ON OUR APP/WEBSITE



Our event app and event website offers **tailored features to connect directly with attendees**, provide information about your company, and give you **exposure and brand visibility**.

Attendees will be able to connect with sales reps via your app/web profile, view descriptions and web content, plus schedule meetings or chat with you directly from within the app.

**SCREENSHOTS OF IN-APP SUPPORTER PROFILES/ADS FROM PREVIOUS VIRTUAL EVENTS!**



## QUESTIONS? CONTACT US, WE'D LOVE TO HELP.

» **Kelby Neal**  
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» **Douglas Divers**  
NAHMMMA Board Member  
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321-633-2017 ext. 23

» **Jack Price**  
NAHMMMA Board Member  
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» **Stefanie Rochow**  
Collier County HHW Manager  
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239-252-8480

# REGISTRATION

## 2021 Florida Chapter Workshop

Week of May 3-7, 2021

[www.nahmma.org/Florida\\_Chapter](http://www.nahmma.org/Florida_Chapter)

	SUPPORT LEVEL	RATE
<input type="checkbox"/>	Gold	\$2,000
<input type="checkbox"/>	Silver	\$1,000
<input type="checkbox"/>	Bronze	\$750

	ADDITIONAL SUPPORT OPTIONS	RATE
<input type="checkbox"/>	Keynote address (Live)	\$500
<input type="checkbox"/>	President's morning welcome (Live)	\$500

### PRIMARY CONTACT INFORMATION:

(The primary contact listed will be receiving ALL email correspondence related to this event.)

Billing Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_

### PAYMENT & CANCELLATION:

**CANCELLATION POLICY: NO REFUNDS AFTER April 26, 2021!**

\_\_\_\_\_

Credit Card #

\_\_\_\_\_

Expiration Date                      CVC Code

\_\_\_\_\_

Signature

\_\_\_\_\_

Billing Address

### Make checks payable to:

NAHMMA | 12110 N. Pecos Street, Suite 220 | Westminster, Colorado 80234 | Phone: 303-451-5945 | Fax: 303-458-0002 | Email: [nahmma@imigroup.org](mailto:nahmma@imigroup.org)

### EXHIBITOR AGREEMENT AND INFORMATION:

The agreement between NAHMMA and the supporters of the 2021 Florida Chapter Workshop covers the time from 12:00 p.m. Monday, May 3rd until 5:00 p.m. Friday, May 7th. NAHMMA reserves the right to reject a Supporter if that company plans to display an item that goes against our policies.

#### Liability:

I am aware that the 2021 Florida Chapter Workshop on May 3-7, 2021 is an online event and that the primary responsibility for safeguarding my digital content and website assets are mine. Neither the NAHMMA, event complex administration nor any of their agents, officers, or employees assume any responsibility for such property. NAHMMA cannot be responsible for delays, damage, loss, or other unfavorable conditions caused by circumstances beyond its control. No party to the agreement shall be responsible for any injury, loss or damage to any other party to said agreement or any third party except in the event the injury, loss, or damage arises out of the negligence or willful act of such party. As an supporter, I agree to indemnify and defend NAHMMA for any injury, loss, or damage except for that caused by negligence of NAHMMA.

\_\_\_\_\_

Exhibitor Authorized Signature

\_\_\_\_\_

Submission Date

### EVENT ATTENDEES: \*REQUIRED\*

Event Contact Name #1: \_\_\_\_\_

Event Contact Email: \_\_\_\_\_

Event Contact Phone: \_\_\_\_\_

# SOCIO Event App Supporter Showcase Features

## 1. **Sponsor Exhibitor Profiles – Client Prospecting and Connecting**

Using the Sponsors/Exhibitors feature, create a profile for each supporter. The Sponsors/Exhibitors feature list supporters. With your supporter profile in this feature, you can internally link the Sponsor/Exhibitor to other areas of the app, like sponsored sessions. You can also prospect for and thank clients by viewing and connecting with all the attendee profiles. Logo, description, contact information, photos and more can be included.

## 2. **External links**

The external links section of the Sponsor/Exhibitor profile can add websites, phone numbers, and email addresses. Consider adding an external link to your website, or even a special landing page to capture leads.

## 3. **Internal links**

The internal links section of the Sponsor/Exhibitor profile can link to other content within your event. Links to sessions you are sponsoring (like a happy hour or party, or session you are speaking at) or to speakers from the support team who are presenting at the event can increase your visibility as a supporter.

## 4. **Banners layout**

The banner can be one of the most visible ways to promote you as a supporter! Attendees will see them whenever they use the app, and the link can go to your website – and pass the user's event app data to the URL!

## 5. **Announcements – Push-Notifications**

Announcements allow for pre-approved supporter messaging which can be sent to all attendees or specific groups. We can pre-scheduled Push-Notifications to go out at designated times, or send them on the fly, all on behalf of your organization. This feature can drive traffic to your website or link to your internal profile.

## 6. **Splash Screen**

With images throughout the event, such as your cover image and event logo, this is a great spot to be creative and showcase your organization! A full ad is not recommended for a splash screen, but this is a great option for visibility. The splash screen is seen by every attendee when they open the app.